

Client: **Heartland Payments Systems**  
Event: **Annual Company Celebration**  
Date: **July 17, 2007**  
Results: **1500 people Standing Ovation**

"Jason Jennings presentation was the most appropriate and helpful we have ever had at a company event.

I appreciate Jason taking the time to research our company and to customize part of your talk to Heartland.

The parts of your talk that I loved the most were about mission statements (I have fought almost every new hire to NOT take the time to do this – and we don't have one!); vision (employees are always reminded not to use that word and my name in the same sentence); authenticity (the highest honor I have ever received is to be thought authentic); and stewardship. Jason, my friend, nailed it. I am with you on 98% of what you said and have never heard as penetrating an analysis of success in life as I heard from you last Tuesday. No one learned more from your talk than I did."

Thank you. Thank you. Thank you.



**Bob Carr**  
CEO  
Heartland Payment Systems



Client: **Heartland Payment Systems**  
Date: **August 2007**

"In addition to Jason's dynamic presentation style, the knowledge and wisdom he imparted were right on message for the 1700 Heartland employees and guests who attended our recent 10th anniversary celebration. He was entertaining and insightful -- and most of all 'authentic' -- which, according to our chairman and chief executive officer, is the highest of all compliments."

**Nancy Gross**  
Executive Director of Marketing  
Heartland Payment Systems

