

Client: **ConAgra Foods**
Location: **Naperville, Illinois**
Date: **July 27, 2007**

"Shhhhhh . . . Jason Jennings is explaining the secrets that all companies must know to drive sustainable profitable growth.

Jason provided an inspirational and thought provoking discussion from which he leveraged learnings from his global database and narrowed them down to concise factoids that were relevant and meaningful to ConAgra Foods' brands and the industry in which it competes. His passion is contagious, jump starting the organization to think and act like true stewards.

Jason - Thanks for helping nourish the members of the ConAgra Foods Grocery and Refrigerated Operating Groups."



Robert Gay, II
Brand Manager
Chef Boyardee