

Client: **American Bankers Association**
Event: **"Hippies from the 60's" Reception**
Date: **June 2007**

" *Very powerful, WOW, motivating and the best I've ever seen* ' were a few of the comments about Jason's spring speech to the American Bankers Association Community Banking Conference in Palm Springs, California. Jason's keynote address scored a 4.93 on a scale of 1-5 from the hundreds of bank executives and CEOs in attendance.

Thanks to the great job Jason did with his speech the entire conference received its highest rating in five years."

Here are the box scores:

Topic addressed was timely	4.92
Content was relevant to my job	4.90
Content was addressed in sufficient depth	4.83
Speaker's knowledge	4.95
Questions were well addressed	4.86



Jason Jennings and Joanne Buck at the American Bankers Association "Hippies from the 60's" Reception

Joanne M. Buck
Associate Director and Conference
American Bankers Association